

## EXECUTIVE SUMMARY

### Direct Negotiation Recommendation of \$500,000 or Greater 59-037E - Ellevation Software System

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This request is to approve the agreement between Ellevation LLC and The School Board of Broward County, Florida, starting July 1, 2018 through June 30, 2020, with a spending authority of \$1,230,400. This agreement allows the Bilingual/ESOL Department to purchase subscriptions to *Ellevation*, which meets the instructional, communication, and reporting needs of the ESOL program. *Ellevation* assists administrators and teachers to:

1. Easily conduct and monitor the progress of critical ESOL meetings, and make timely program decisions related to instruction and program placement.
2. Generate comprehensive, individualized instructional plans for English Language Learners (ELLs).
3. Facilitate the rollout of the Elementary and Secondary Education Act requirements by ensuring compliance with state and Title III requirements, including the four-year federal monitoring process.
4. Support the rollout and use of WIDA standards across all schools to help inform the planning of instruction.
5. Access and use proven activities and strategies to differentiate instruction and help ensure that ELLs can access content while learning language in diverse classrooms.
6. Ensure content teachers gain a greater understanding of the ELLs they serve and collaborate more easily with the team of educators working with individual ELLs.

There are two components to the Ellevation partnership included in the subscription. Ellevation Platform is used to manage and analyze ELL student data, conduct ELL meetings and capture critical programmatic and instructional decisions, and generate individualized language plans and parent letters (in thirty-five (35) languages) that directly fulfill compliance obligations.

The second component is Ellevation Collaborate and Strategies, which provides classroom educators with tools to identify their ELLs, learn about their language acquisition needs, and collaborate with all stakeholders to ensure instructional success. Ellevation Collaborate and Strategies offers educators an online individualized learning plan for each student aligned to ACCESS for ELLs 2.0 and WIDA standards. Educators have access to an instructional framework to guide professional development and more than eighty (80) activities to incorporate language learning into existing lessons. The School Board of Broward County, Florida, expanded utilization of the software by having unlimited subscriptions for the Ellevation Platform at all schools in the district and unlimited subscriptions for Ellevation Collaborate and Strategies in one hundred fifty (150) schools.

#### **Ellevation Usage Data for August 2017 – March 31, 2018**

The Ellevation Platform has been implemented District-wide, including all charter schools.

#### ***Training:***

- Thirteen (13) sessions of Platform training were conducted beginning August 2017 and ending March 2018. This includes sessions for both administrative users of the Platform and the Principal sessions.
- Broward leadership and Ellevation conduct a weekly status phone call to ensure timely attention to questions and district needs.

#### ***Usage and Engagement:***

- 875 active users (nine (9) percent increase from 2016-2017)
- 55,910, logins (fourteen (14) increase from 2016-2017)
- 36,796 meetings were conducted from August 1, 2017 – March 31, 2018
- 799,969 ELL Plans have been generated
- 41,517 WIDA ELP Standard Reports have been generated
- 181,320 Parent Letters have been generated

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***Collaborate & Instructional Strategies***

- One hundred fifty (150) Campuses have been trained on Ellevation Collaborate & Instructional Strategies

***Training:***

- Two (2) days of Strategies Implementation Training and Train-the-Trainer sessions serving approximately forty-five (45) administrators and one hundred fifteen (115) teachers/specialists.
- Various days throughout the school year of training seventy-four (74) new and one hundred thirty-five (135) returning ESOL Contacts; thirty-three (33) Induction Coaches; and one hundred twenty-one (121) Content Area Teachers

***Usage and Engagement:***

- 16,134 logins since August 1, 2017
- Instructional Strategies has been visited 8,565 times
- 7,661 high-quality Activities in Instructional Strategies have been accessed since August 1, 2017.

**Financial Impact**

The spending authority for this Agreement is \$1,230,400 as demonstrated below:

***Fiscal Year 2018/2019***

See below the allocation of the budget by department and the breakdown of the anticipated expenditure.

- Information & Technology      \$275,200
- Title III      \$340,000

**Total**      **\$615,200**

***Fiscal Year 2019/2020***

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**Total**      **\$615,200**